

ACREX 2015 can Take Advantage Of Economic Revival

Dorin is gung-ho about ACREX 2015 and the growth in economy here on. The company sees a good wave of development in the field of HVACR, especially in cold chain segment (transport, processing and conservation of food products), where there is a strong legislative support. The company will show its new 6-pistons double stage compressors (2S-80VS and 2S-90VS) for NH3 use, the new 8-pistons Open Type compressors for NH3 use, the new CDS11 compressors for subcritical CO₂ applications, the new models of HI compressors for inverter application. We talked to the company management to understand its views related to the economy and the upcoming event. Excerpts from an interview with Mr. Giovanni Dorin, Direttore Marketing/Marketing Manager of Officine Mario Dorin S.p.A.



Giovanni Dorin, Direttore Marketing/Marketing Manager

What do you say about the timing of ACREX 2015 and the business confidence around it?

Personally I consider that the Cold Chain market is highly developing in the Indian market and following it the transport and processing sector too. The Confidence in the business related to these fields is very high and ACREX is just occurring at the

right time to take all the advantages of the wave.

So, what are your expectations from the event?

I expect it to be an exceptionally frequented event. It is occurring in an area rich in possibilities and in a time period very fertile. Furthermore, the set up by the event organization of a specific pavilion dedicated to Cold Chain is facilitating the gathering of professionals of the

sector in a single arena. I expect numerous leads and quite satisfying number of new potential customers.

What is your reading of the economy? Do you think India can get back to 8+ per cent growth?

India as I already said is in a good wave of development of the HVAC+R market, especially for those fields, like cold chain segment (transport, processing and conservation of food products), where there is a strong legislative support. The opening of the market to foreign investment has also been a very positive step from the Government in order to support the growth of Indian revenue.

Do you see a rise in business deals and footfalls during Acrex 2015?

This is more than a hope for Dorin, this is definitely a certainty.

What are the products you have lined up for the big event?

Dorin has focused on those products most demanded from the local market, especially taking the chance to show the innovative solutions that it has developed in the previous months. Dorin will show its Open Type compressors for NH3 use, the

Double Stage Open Type compressors and the highly requested HI compressors, dedicated to inverter use, specifically thought for commercial application seeking for energy savings. Dorin will show also the full range of open type and semi hermetic compressors in aluminum for transport application (on wheels and on railways).

Do you propose to launch any new product during the event?

As I said already, Dorin will show its new 6-pistons double stage

compressors (2S-80VS and 2S-90VS) for NH3 use, the new 8-pistons Open Type compressors for NH3 use, the new CDS11 compressors for subcritical CO₂ applications, the new models of HI compressors for inverter application.

Dorin will also show the new integrated electric appliances called "DORONICA" that will support the end-users in managing the compressor itself within the system built.

email: g.dorin@dorin.com **IACR**